

DONE FOR YOU PUBLISHING

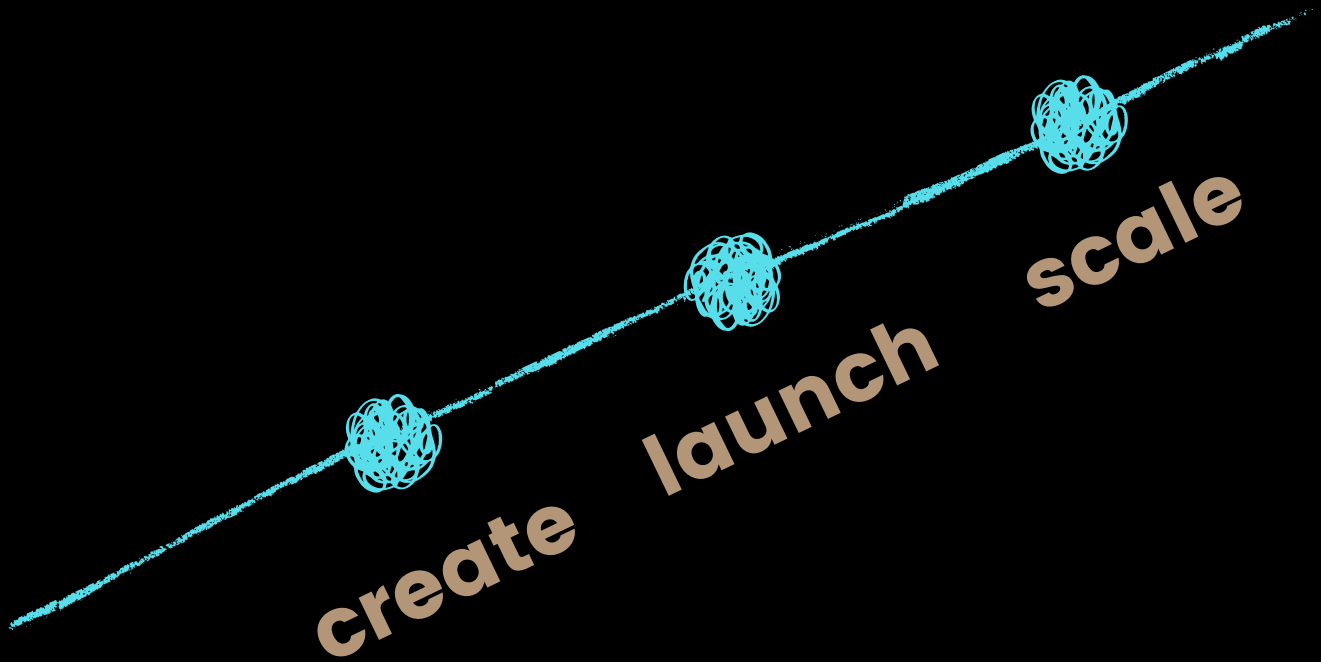
# YOUR STORY IS WAITING

How to have your book  
written, published and  
launched to Best Seller  
while you focus on all the  
other things...

SYNTROPYINC

# Tier 3 Publishing Package

Guaranteed #1 Best Seller + Media Package Investment // \$25,000



**3**  
**Phase**  
**Process**

# PHASE 1 / CREATE

## Book Ideation and Creation

- First Intake Call with our Business Strategist identifying your vision and end goal for the book. Distilling down book title, subtitle, content outline and target market
- Interview style recorded calls with our ghostwriter
- All recordings fully transcribed then sent for ghostwriting process
- Ghostwriting – creation of the manuscript (two drafts will be sent between you and your ghostwriter)
- Complete final edit and formatting your book for Amazon Kindle Direct Publishing
- Interior book design
- Full grammatical and developmental editing
- Formatting for digital and paperback versions
- ISBN # to be provided by SyntropyINC
- Cover Design (digital and softcover)
- All applicable links will be placed within the digital copy of your #1 Best Selling book to connect to Landing and/or Sales Page for lead generation
- PDF review of book cover, formatting, proofreading and interior design prior for approval to upload/print
- Upload your book (digital and paperback) onto Amazon KDP Bookshelf
- Twenty Five (25) complimentary printed paperback copies mailed to you
- Print on Demand services provided by Amazon
- Worldwide distribution
- Template coaching to help you get 4- and 5-star reviews from your email/contact lists prior to our launch

## **PHASE 2 / LAUNCH**

Strategic Launch of your Book to #1 Best Seller

- Your book is guaranteed to be a #1 Amazon Best Seller in its category
- SyntropyINC will write and release three (3) nationwide press releases announcing your book
- During the 5-day best seller promo SyntropyINC will launch your book via advertising on over 100 website properties as well as market your book on social media outlets like Facebook, Instagram and the like.
- A minimum of 4 Blog Articles will be custom created from content developed within the book along with backlinks, tags, hashtags and fully SEO optimized

# PHASE 3 / SCALE

Done For You PR and Social Media Growth Strategy

- Guaranteed: 3 (3) placements (minimum) on ANY of the following: television (1 guaranteed), radio, a major publication like Forbes, Entrepreneur, Inc., Fortune, etc., trade magazines, newspapers, podcasts (1 guaranteed), blogs, or industry websites. This is provided that the publicist in charge has all necessary information from the client
- Course Creation (if applicable) of your book to be utilized for up-sells, cross sells and opt in's for Lead Generation and Sales Growth with a minimum of 4 Modules having a minimum of 4 videos per module
- Membership style website fully built for you to host all course creation content
- Online Business Development Consulting with complete access to our library of trainings includes on Lead Generation through such platforms as Instagram, Facebook, YouTube and more, Digital Course Creation, Copy Writing, High Ticket Sales Training, Website Creation, TV + Radio + Podcast Pitch Proposals, Speaking to Sell and TEDTalk Application Process and more.
- Weekly clarity calls as needed with Business Development Strategist on how to monetize your best seller status with strategic growth strategies for the first 120 days after book launch

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In witness whereof, the parties hereto have executed this agreement as of the day and year stated and signed below.

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Consultant Signature

Author Consultant  
SyntropyINC

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Client Signature  
Client Name

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Date

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Date

\*No royalties shall be paid out to 5X5 Media or it's subsidiaries  
\*\*This is to confirm that, in keeping with all applicable laws, Atlas Holdings Trust and/or it's subsidiaries will debit my credit card per our phone approval for services rendered. If a monthly installment plan is agreed upon then Monthly Invoices will be charged automatically unless notified by client as to other payment arrangements. (All Payments are non-refundable except in the case of the Best Seller Guarantee)